

# ΔKT NEWS



THE DELTA KAPPA GAMMA SOCIETY INTERNATIONAL

• FOR KEY WOMEN EDUCATORS

VOLUME 66, NUMBER 3

JULY/AUGUST 2009

## 20+ x 5 = Boxing Challenge

Packing for five regional conferences creates some unusual challenges for headquarters staff members and more than 20 international committees and boards. When the international committees meet,

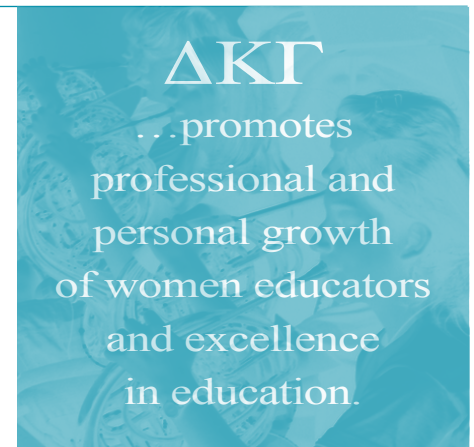
they include plans for regional conference workshops and/or Info Fair displays in their agendas. Some create pre-conference training sessions and materials. Others develop handouts or informational flyers. All of these materials are then transformed into graphic programs with logos, photos and type elements ready to be proofed via PDF files on the internet or email or seen with desktop sharing via GoToMeeting.

Rewrites and adjustments are made. Staff members see that brochures are printed, folded, counted into stacks by regions and packaged for the specific committee representative at each site. Tracking and purpose forms are completed. Lists of boxes and their contents are developed for members receiving the packages at each location. We all know how heavy paper is, so concerns include “Can the box be lifted?” “Can it hold more?” “Is it too big?” “Will the contents shift?” “Will the

*(Continued on page 7)*



**Sarah Sanchez, executive services administrative assistant, finishes documentation and sealing for boxes for international committee materials being mailed to each Regional Conference.**



## Eller Begins in Fall

The International Administrative Board announces the hiring of Linda Eller as the international communications administrator at headquarters. Linda, who currently resides in Cordova, Tennessee, will begin her work in Austin, Texas, after the first of September. Headquarters staff welcomes her and looks forward to working with her. More information will be available this Fall on the web and in the September/October NEWS.

## New Society Logos Unveiled

First impressions. Whether it's a handshake, a voice on the phone or your appearance, that first impression – made in just five seconds – lasts. With this in mind Marc Durbin of Durbin Studios met the challenge presented by Dr. Carolyn Rants, international president. She asked him to design a logo for the Society that would move us forward.

With corporate experience, including Disney and Coca Cola, Durbin presented

two versions of a new logo. The Administrative Board agreed that it was the way to go. He presented a new Membership Recruitment Brochure that presents the Society in its best light, using persuasive language and modern design. Again, the board was impressed and nodded its agreement.

Durbin spent many hours researching the Society and working with a writer who also invested hours interviewing Dr. Rants



and Corlea Plowman, executive coordinator, and reading Society materials.

Additional products designed by Durbin that are being showcased during Regional Conferences are a new red folder for New Member Kits, a new Membership Retention (Get Involved) Brochure and the Golden Gift Brochure (as a prototype of

*(Continued on page 7)*

## “We’ve Come a Long Way, Baby!”

By Carolyn Rants, Ed.D., 2008-2010 International President

When I think about education over my lifetime, I think of my mother who died 10 years ago at age 94. She had to quit school after the eighth grade to go to work in a cigar factory. She valued education and consequently in one generation all three of her children graduated from college.

I think about my invitation to join Gamma chapter in Nebraska in 1962. The Society had essentially the same purposes then as it does today. I felt honored to be asked to participate in this special organization and as was the custom in our chapter, I wore formal attire to the initiation ceremony. My daughter-in-law was invited to join Alpha Gamma chapter in Iowa in 1999, but she certainly did not wear formal attire to her initiation.

As an organization, as the field of education, as women educators, we have come a long way in just my lifetime of involvement. The times, however, they are a’ changing. **We are in the midst of change** every single day. And we don’t always like it.

Price Prichett says, “We live in an impatient world, with fierce competition and fleeting opportunities.” We can no longer take time to think through our issues. We must learn “to fail fast, fix it, and race on.”

Technology controls our lives. Cell phones, fax machines, voice-mail, email, laptops, blackberrys—we are surrounded by technology and all of its devices everyday. Our students use them. Businesses use them. Delta Kappa Gamma members use them.

ENIAC, commonly thought of as the first modern computer, was built in 1944. It took up more space than an 18-wheeler tractor-trailer, weighed more than 17 Chevrolet Camaros, and consumed 140,000 watts of electricity. ENIAC could execute up to 5,000 basic arithmetic operations per second. Think of all the changes in technology from that ENIAC to the iPhone of today. And these changes have occurred in the lifetime of many of us.

Twitter, tweet, blog, wiki, texting, You Tube, and Facebook are just some of

the new social networking terms that are used by many today. They are certainly found in the vocabulary of educators who are working with middle school, high school and college students. My elementary school granddaughters know all about Facebook and are adept users of various forms of technology to create reports and search the “net.” Your administrative board is investigating the opportunity to enable you as Society members to experience a secure **Social Network** in the near future. Be watching for an announcement about it. And if you are not familiar with the word “social network,” find a young adult to ask.

I spent many years working in college admissions exploring how to market our institution. I bring those same ideas to my work with the Society. What is our brand? How are we identified? What is our niche? How well know is our brand?

Many brands are positioned for success. Disney means family entertainment, Nordstrom delineates the highest level of retail service, FedEx guarantees overnight delivery. How is the brand Delta Kappa Gamma Society International positioned? How do we help “sell” our brand?

Many of you are now **using elevator speeches** to identify our organization to others. I had the opportunity to demonstrate my elevator speech when asked the question, “What are all of you women doing here?” by a man in an elevator full of Maryland state convention attendees.

If you attend one of the regional conferences this summer, you will note a new look to some of the Society materials. We have been working with a marketing/graphic designer to create a new logo and a fresh modern appearance for many of our brochures. One of the first questions the consultant asked was who is our audience for a prospective member brochure, the educator with three years of experience? the retired educator? a teacher with two young children? or the one with grown children? Knowing our audience makes a difference as to how we tell our story. New membership brochures have

been created aimed at the active educator. You will want to order some from headquarters to use as you begin to invite educators in your area to membership. This “branding tool” will help us **advance the Society**.

Organizational culture is one of the most enduring aspects of organizational behavior. As an organization undergoes change, the emerging new culture needs to be supported, because there is tremendous pressure to return to the traditional way. We are all aware of how hard it is to change personal behaviors. Research

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### 2008–2010 ADMINISTRATIVE BOARD

International President: Dr. Carolyn Rants, Iowa  
First Vice President: Dr. Jeni Souders, Tennessee  
Second Vice President: Dr. Sigrún Klara Hannesdóttir, Iceland  
Executive Coordinator: Corlea S. Plowman, International Headquarters  
Regional Directors  
Europe: Birgit E. Svensson, Sweden  
Northeast: Dr. Beth Ann Richey, New Jersey  
Northwest: Glenda Reynolds, Wyoming  
Southeast: Cathy P. Daugherty, Virginia  
Southwest: Katherine Flynn, Colorado  
Immediate Past President: Dr. Barbara Day, North Carolina  
Members-at-Large  
2006–2010: Dr. Helen Popovich, Michigan  
2008–2012: Carolyn H. Pittman, Arkansas  
Area Representatives  
Canada: Morag S. Gundy, Ontario  
Latin America: María Vera Palerm-Ferri, Jalisco  
Parliamentarian: Jean Gray, Maryland  
Find Administrative Board members’ e-mail addresses at [www.deltakappagamma.net](http://www.deltakappagamma.net)  
Toll-free phone: 888.762.4685

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# Boards Report Actions



At its May 14-16, 2009, meeting the **Administrative Board** ...

- Hired Linda Eller, Tennessee, as Communication Services Administrator to begin in early September 2009.
- Received materials and information from Marc Durbin of Durbin Studios, concerning branding, a new logo and new membership brochures.
- Heard a report from Greenlights for NonProfit Success concerning its customized job audit and staffing assessment of headquarters.
- Placed advertisement for a Program/Membership Services Administrator on hold until the job description can be updated and aligned with changes currently underway. The new job description will be considered during the January 14-16, 2010, board meeting.

*Rational:*

- (1) Board members await reports from the Ad Hoc Committee to Study Society Committees and from the board's review of reorganizing some aspects of headquarters staffing. The board is committed to writing a job description for this position that provides the best service possible for both Membership needs and for needs of Program of Work.
- (2) Board members are studying the advantages of using today's electronic systems and social networks, one-on-one personal connections, chapter programs that appeal to members of all ages and educational levels, training opportunities for chapters and state organizations, and specific membership support requested by state organizations.
  - Revised Administrative Board Policies Governing International Headquarters
  - Updated the Society Strategic Action Plan
  - Approved the Replacement Schedule for Headquarters' equipment for 2009-2010
  - Revised the Policy for Use of Electronic Communications
  - Gave Headquarters' staff a 1% increase effective July 1, 2009
  - Determined that the Emergency Fund collection would be the sole collection of funds at regional conferences
  - Approved additional vendors for the regional conferences
  - Accepted a job description for the Editor of the *Bulletin*
  - Established a board committee to investigate projects and bring a report to the January 2010 meeting
  - Agreed with adding three items to the Criteria for Evaluating Web Sites
  - Endorsed spending not more than \$25,000 from the Permanent Fund for a social networking program
  - Accepted recommendations concerning electronic communication, updating Net Tools and continuing the Leadership Learning Suite

Ballots sent to the **Executive Board** concerning two items, as follows, were accepted:

1. That Policy for Use of Electronic Communications, IV, Bullet 5, which reads
  - State and chapter Web sites will include no direct advertising or fundraising promotions. A one-sentence acknowledgement of donation of an electronic site may be included.
 be replaced by the following:
  - Society websites will include no direct advertising except for international non-dues revenue partnerships or fundraising by members that benefit the state or chapter organizations. (International non-dues revenue partnerships include Society jeweler, insurance partners, and approved international affiliates. Fundraising by members does not include third party business agreements.)

*Rationale:* Non-dues revenue is an area where increased efforts are bringing rewards. The current policy has not been changed since 1998. This revision will open the door to increase non-dues revenue in another venue. Advertisements in our publications result in excess charges due to our periodicals mailing permit. This policy change will offer an appropriate forum for informing our members of any new benefits and for promoting current benefits.

2. That the International Headquarters' Administrative staff be authorized to purchase a Social Network package not to exceed \$25,000.00 to interface with the Society's iMIS database.

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**Looking** for a way to tell prospective members about the Society? Then this new brochure is for you—Marketing the Society (Prospective Members—You & Us). There is no cost for this brochure; you just pay shipping and handling when you order.

One & All will respond to the new Society Membership Brochure (Get Involved—One & All). This professionally developed trifold encourages members to take advantages of the many benefits of membership. The brochure is free; you only pay shipping and handling.

"I was honoured to be allowed to participate at the seminar and inspired by the focus on the importance of education and teaching. The guest speaker was most inspiring and made me reflect on my role as an educator. It was wonderful to listen to educators share their experiences."

*Marge Sundstrom, Boras, Sweden, concerning Competence Development Seminar, Boras, Sweden*



**The Delta Kappa Gamma  
Educational Foundation**

**Cornetet Professional Development  
Seminar Awards**

To support state organizations/regions in providing quality professional development to educators and education

Up to \$10,000 Per Award  
Apply by November 1 for 2010!

[www.educatoredge.org](http://www.educatoredge.org)  
[www.deltakappagamma.net](http://www.deltakappagamma.net)

# Afghanistan Project Ends

U. S. Fund for UNICEF has announced the end of the Afghanistan Project effective June 30, 2009. At the May Administrative Board meeting, Dr. Carolyn Rants, international president, appointed a committee of three board members and the Business Services Administrator to look at possible projects. Dr. Rants said, "We have had a heartfelt attachment to helping teachers in Afghanistan and regret the project's ending."

The U. S. Fund for UNICEF notified the Society that it is currently the only group supporting the Afghanistan Project, and U.S. Fund for UNICEF could not find another Non-Government Organization (NGO) that wanted to help fund the Afghanistan effort. After recently reorganizing and moving its location, the U.S. Fund for UNICEF is now requiring a commitment of \$50,000 a year for its support of a project. Delta Kappa Gamma collected nearly \$20,000 for the Afghanistan project

this past year. Since 2003 Society members have donated approximately \$194,000 to the Afghanistan Project and helped create a special music CD with donations going to the fund.

Cathy Daugherty, Southeast regional director ([hcpsfl@aol.com](mailto:hcpsfl@aol.com)), will chair the board committee to investigate projects. Also serving on the committee are Morag Gundy, area representative- Canada ([moragsgundy@hotmail.com](mailto:moragsgundy@hotmail.com)), and Sigrún Klara Hannesdóttir, second vice-president ([sigrun@hi.is](mailto:sigrun@hi.is)). Phyllis Hickey, ex officio committee member, noted, "The committee is gathering information and suggestions from all of our members. Please call me at headquarters or email me



Afghanistan girls are eager to learn and have the tools to make learning possible.

([phyllish@deltakappagamma.org](mailto:phyllish@deltakappagamma.org)) with your recommendations by September 15."

Dr. Rants said, "Our members have really been touched by this project. I am very hopeful that we can turn our efforts to another worthy venture when the committee reports its findings to the board in January."

# Members Share Kudos for Online Leadership Suite



Interested in developing or enhancing your leadership skills? Looking for professional development that is convenient, cost-effective and tailored to your interests and needs? Delta Kappa Gamma's online leadership courses are your answer!!

For only \$49.95, you will receive access to 10 online courses in the Leaders' Learning Suite. Developed by Delta Kap-

pa Gamma members, the Suite provides five required courses selected for Society members and five "your choice" courses from a menu of more than 80 titles! A great resource for you, your chapter, your state, your school!

Here's what members are saying about Leaders' Learning Suite:

*The course offerings include very diversified topics. Best practices from industry leaders provide a wealth of information to individuals seeking to acquire leadership skills. I especially liked the idea of being able to choose 5 of the 10 skill areas from a multitude of course topics.*

*I LOVED the idea that the courses were self-paced and could be completed in 30-40 minutes of time. A solution for every subject imaginable was available for discussion. Best of all. . . it only costs \$49.95 for 10 courses (less than \$5.00 per course). This is a great*

*way to re-certify a teaching certificate; it is very cost-effective. After completion of each course a high quality certificate is available for printing (and proof of course completion).*

*Navigating the program is extremely easy. The "account sheet" appears every time you access a course. This sheet keeps you organized and focused because it lists the 10 courses; it lists the date that the course was last accessed; and it lists the date the course was completed. Perfectly organized system!!*

*I highly recommend Leaders' Learning Suite to anyone preparing for a leadership position already in a leadership position. – Sheila Knoche, Florida*

## CONTACT HEADQUARTERS

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Order Department: [irenem@deltakappagamma.org](mailto:irenem@deltakappagamma.org)

# Constitution Team Seeks Input

Every game, every government and every organization has rules. We know it's hard to participate if you don't know the rules.

With this in mind, the Constitution Revision Team is seeking input from members, chapters, state organizations, officers at all levels, committee members at all levels, and regional participants. The 20-member team has been interviewing members, conducting open forums at state organization meetings and receiving emails.

Sections of the Constitution and related Standing Rules sections are assigned as follows:

**Article III, Membership-** Heidi Chadwick, California, chair; Dr. Gwen Simmons, North Carolina; and Sheila MacKay, Alberta; **Article IV, X, Finance/Funds-** Evelyn Barron, Texas, chair; Birgitta Johansson, Sweden; and Charlotte

Akelaitis, Arkansas; **Article VI, VII, Officers/Boards-** Jackie Cuppy, Alberta, chair; Anne-Marie Carlson, New York, and Jeannette Zuniga, Costa Rica; **Article VIII, Committees-** Jo Regenold, Arizona, chair; Daphne Hofschulte, Alaska; and Carol Jean Herzog, Indiana. **Article IX, Areas of Activities-** Dr. Sigrún Klara Hannesdóttir, Iceland, chair; Dr. Paula Dent, Michigan; and Barbara Clausen, Washington; **Articles I, II, V, XI, XII, XII, Various topics-** Sandy Whitney, Texas, chair; Catherine Davis, Texas; Jean Gray, Maryland; Corlea Plowman, Texas; and Dr. Carolyn Rants, Iowa. **Article XIV, Educational Foundation** does not need to be reviewed.

Suggestions should be submitted to [cadavis2000@yahoo.com](mailto:cadavis2000@yahoo.com) Catherine Davis, Constitution Committee Chair, as soon as possible. Final deadline is October 1, 2009.

# GG Recipients Invited to 'Tea'

Can a Tea Party earn \$14,000? If it's planned by the Golden Gift Fund Committee, it can!

All past recipients of Golden Gift Fund programs were invited to "tea." Past Leadership/ Management Seminar participants and Special Stipend recipients recently received an invitation in the mail to have a cup of tea, remember all the benefits they received from the programs they attended and the projects they completed, and make a donation to the Golden Gift Fund.

The Golden Gift Fund depends on interest from investments and generous contributions from members to fund the Leadership/Management Seminars in even-numbered years and the Special Stipends every year. As you know, interest rates are very low at this time, and the committee is seeking donations to insure that the 2010 Leadership/Management Seminar will be held.

You may donate to this Fund at any time by sending your contribution to International Headquarters. Contributions of any amount are welcome and appreciated.

# Rants *(Continued from page 2)*

shows that the average diet lasts about 72 hours. Then one reverts to the previous way of behaving. So as a Society that is undergoing change, we need to support the change in ways that lead us forward.

Tomorrow's Delta Kappa Gamma Society will be different from the Society of today, just as we are different from the Society of 1929. We are at a tipping point in time, when we can make a difference. As we plan our programs and projects, our meeting times and places, we need to remember the diversity found within our membership. Everyone has different time constraints and needs, and we must enable them to be participating members of the Society.

On my wall at home I have a plaque that says, "Choice, not chance, determines destiny". As members we have the opportunity to say, "Yes" to some of the new ideas that will be coming as the *Constitution* and *International Standing Rules* are revised; to say "Join us" to those active educators who evidence the potential for excellence; to say, "Thank you" to members who assume leadership positions.

Together we can make the choices to take the action needed to advance the Society. *We've come a long way, baby! But we still have a ways to go! Join me on the trip forward!*

# Committee Creates Buzz



The International Communications Committee has created quite a BUZZ this biennium. Dr. Beverly Helms, chair, kicked off the "Create the BUZZ" idea during the 2008-2010 Planning Meeting. She and committee members Riitta-Liisa Arpiainen, Europe; Joanne Davis, Southwest; Dr. Donna-Faye Madhosingh, Northwest; and Lora Nell Spence, Northeast, have developed monthly tips. Tips are sent to state organization presidents, editors, webmasters and communications committee chairs. Many chapter webmasters have also receive Tips and they are posted on the Society's web site each month.

Following each committee and board meeting at international headquarters, Dr. Carolyn Rants, international president, e-mails a press release to committee members for use in their communities. Dr. Rants also is asking members, chapters and state organizations to send her clippings, which mention Delta Kappa Gamma from publications in their neighborhoods and towns.

Marketing tips, "flat Annie" and chapter revitalization are among topics the group has covered in its monthly ideas to "Create A Buzz" about the Society. Dr. Helms said, "Our organization is one of the most philanthropic, professional and purpose-driven in the world. Most people will never know unless we *tell* them. Each chapter (and member) must create a buzz in its own community in order to increase our visibility, advance the Society and make Delta Kappa Gamma a *household word*."



Bill Smith, WES Studios, and Dr. Carolyn Rants, international president, discuss the taping procedure for the Spokane 2010 International Convention promo. The four-minute invitation to the July 20-24, 2010, International Convention in Spokane, Washington, will be available online and shown at all regional conferences.

# Future Parliamentarians Celebrate Test Scores

“I scored 100!”  
“I scored 100, too!”  
“I only scored 98.”

These comments from the 2009 Parliamentary Training Seminar testify to the effectiveness of the four-day event. Nearly 90 members have trained and tested during the 2002, 2005 and 2009 seminars.

The scores are from National Association of Parliamentarians’ 100-question membership examination. This is a first step to becoming a registered parliamentarian. Testing was the end of February and scores were returned to participants in April.

Trainers Jean Gray, international parliamentarian, and Ardith Inman, past international parliamentarian, conducted all three seminars. Jean said, “Because we require our Society parliamentarian to be a member, it is important for us to help train parliamentarians. It is important to know the *Constitution and Standing Rules*, as well as Roberts Rules of Order when advising a president on rulings and procedures.”



High scorers! The 28 members of the 2009 Parliamentary Training Seminar and their instructors enjoy the end of their intense studies during a weekend of classes.

The seminar receives start-up funding from the Eunah Temple Holden Leadership Fund. Presidents looking for a future

parliamentarian may request a list of seminar attendees from Corlea Plowman, executive coordinator.



## It's tax time for U.S. Chapters, States, Councils

Effective with the 2007-2008 budget year, the United State Internal Revenue Service (IRS) required all not-for-profit organizations to file the Form 990. It is time for all U.S. chapters, coordinating/district councils, and state organizations to file for 2008-2009. Chapter treasurers, coordinating/district councils with separate bank accounts that collect less than \$25,000 a year must file the 990n postcard between July 1, 2009, and November 15, 2009. More than \$25,000 requires filing a long Form 990. Do not file unless the fiscal year on the electronic form reads July 1, 2008, to June 30, 2009. Treasurers who do not have these dates should email Cheryl at [cheryls@deltakappagamma.org](mailto:cheryls@deltakappagamma.org) with their name, address, chapter or council and EIN. We will notify the IRS and send a copy of the letter for your files. For quick access, follows the steps below:

1. Log onto <http://epostcard.form990.org>
2. Register
3. Create your Form 990-N (epostcard)
4. Submit

Once treasurers have successfully filed after July 1, 2009, they should send a copy of the email they receive from the IRS to their state organization treasurer.

## Check Homepage for How You Can Create the Buzz!

One of the many regular features found the Society Home Page ([www.deltakappagamma.net](http://www.deltakappagamma.net)), Create the Buzz has just posted its July tips. Are you ready to “Create the BUZZ” about Delta Kappa Gamma in your community? Check out **Five Tips** for marketing success created by The International Communications Committee. It’s time for the Society to be recognized for its many contributions to a better world! Now, check out the **October Edition** of “Create a BUZZ” and get the word out about our wonderful organization. The **November edition** is now available; read all about “flat Annie.” Read the **December edition** to see how the BUZZ is growing! Find ideas for chapter revitalization in the **January edition**. See the **February issue** to discover opportunities at Headquarters. See the **March issue** for ideas to Create the BUZZ about Delta Kappa Gamma in your community. See the latest ideas in the **April issue**. See the **May edition**. More ideas for membership in **June issue**.



## Survey Studies Leadership Seminar

*I found the gift of attending the Leadership Management Seminar a life-changing and rewarding experience. The most significant change that I noticed was that I was much more optimistic and confident. Becoming an advisor on education to the Governor was never within any thought I had ever had... In the years since the seminar, I became my church's council president. It is a 900-member church and the most active church in the county. During the course of my presidency, I chaired the Fund Raising Committee that eventually raised \$3.6 million. If someone had told me even five years before the Seminar that I would be leading my church into a building project of such proportions, I would have thought them gravely misguided...How I view my time in Austin can best be paraphrased in the old adage, "For those who have been given much, much is to be expected." I continue to find new and better ways to serve my students, my community, and our special society thanks to all those who have supported and guided me. [Donna Myers, Ohio]*

Donna's comments are among survey responses from members who attended a Leadership/Management Seminar, sponsored by the Golden Gift Fund since 1993. Alice Carrier, Golden Gift Fund Committee chair, reports that more than 55% of the surveys to evaluate the program were returned.

The Golden Gift Fund committee has been studying the data from the surveys and will have results and information about the responses at regional conferences. Plan now to attend the Golden Gift Fund Committee workshop at your regional conference to hear more.

One of the things that many, many members said was "The Seminar gave me the confidence to say 'yes' to new leadership challenges." Other members said, "I have the leadership skills and strategies now to serve as my state president and be successful."

If you have the **potential** to develop your leadership skills and serve in new leadership roles in your profession, your community and Delta Kappa Gamma, find out more about the Leadership/Management Seminar and apply by Dec. 1, 2009, for the July 2010 seminar.

## Boxing (Continued from page 1)

artwork be damaged?"

Shipping rates are investigated. Dock receiving fees and handling charges at each hotel must also be considered and added to the budgets. Steering Committee members accept the boxes and arrange them for pick up by presenters. "Box Ladies" across the Society will see that Regional Conference materials reach the hands of conference participants.

It can be a daunting task as we look at the board room, offices and hallways stacked with boxes, binders and materials for the five regional conferences. Sarah Sanchez, executive services department

administrative assistant, says, "We keep improving the process and adjusting to changing rules at the receiving hotels. Interactive forms and Excel programs are also a big help." Sarah manages the final boxing efforts at headquarters as each department delivers its items to the board room for numbering, sealing, documentation and sorting.

The wave of shipments begins the week before Southwest Regional's pre-conference opening July 6 and continues through Northwest Regional's pre-conference July 27. Materials for Europe Regional are sent as boxes are complete to meet a deadline for the pre-conference beginning August 3.

## New Logos (Continued from page 1)

in-house-produced items).

Future plans call for an electronic and hard copy system of communication styles/formats for international headquarters, a web page with downloadable files for the logos in various formats according to use, redesign of the Society web site, and update for the NEWS.

Dr. Rants says, "We are follow-

ing Marc's advice and creating a family of literature and communication that is consistent and fresh. The feedback we've received so far is very positive."

She adds, "At first I was worried about using DKG, but I know it is what everyone is using in speech and email. It is so much easier than looking for the symbol keys, which often change to weird figures. Once I hear the first gasps, I hold

## Boards Report Actions

*(Continued from page 3)*

*Rationale:* The Ad Hoc Online Leadership Committee is among the groups encouraging the Society to continue its advances in technology with a Social Network, such as a Listserv or other online group interaction. To meet the electronic connection needs of our present and future members, we must take advantage of current technology. A social networking program will allow the Society to build and host an "easy-to-use" community web site. This site must provide a secure online home for members and be easily integrated with our current database. The Society must be certain that it retains ultimate control of member lists and that the vendor does not sell or use our list in any way other than for our purposes. Given these important questions, staff members are taking bids and are questioning at least three vendors.

A Social Network allows a member to enter an electronic community of only Society members. This platform provides an environment for participants to communicate, network, and collaborate effectively using wikis, discussion groups, blogs, forums, collaboration libraries and more. A Social Networking program will clearly place us in today's world of electronic media and appeal to "techno savvy" members from Millennials and GenXers to Baby Boomers and the Silent Generation. This would allow us to offer a free service much like LinkedIn and Facebook with numerous interactive extras for secure communication. Testimonials from other organizations using Social Networks say they have increased membership through social media; boosted member retention and satisfaction; made the organization habit-forming; supported meetings, conferences and conventions; and gained insight into the activities and further interests of members. Capabilities of such a program have been recommended by the Online Technology committee. The concept has been endorsed by the 2008-2010 Administrative Board. The financial aspect has been examined and endorsed by the International Finance Committee. (An enclosure provided additional information.)



my breath and can smile when I see the heads nod and hear members ask, 'You mean we can finally use DKG?'"

# Networking joins European member countries

It is a real treat to see how well networking has progressed within the European member countries. The state organization conferences this Spring have had the pleasure to welcome participants from other member States. Outside Bremen in Germany, Great Britain, the Netherlands, Sweden and Finland enjoyed an educational and cultural programme of great interest.

To the well organized conference in Cambridge, GB, come members from Germany, the Netherlands and Sweden. They listened to Dr. Tim Wreghitt OBE, an international expert on viruses and met invited educators, potential members. Four members from Alpha chapter in Stockholm, Sweden, came to Alpha chapter in Denmark. They visited schools and took part in different meetings arranged by the hosts, Next autumn the Danish members are planning a visit to Stockholm.

### International representatives at State conferences.

Dr. Carolyn Rants visits to Finland and Sweden were highly appreciated. With her grace and great knowledge she inspired and informed the participants about the future of the Society. She took the opportunity to visit interesting places both in Sweden and Finland.

In Cambridge it was Dr. Jensi Sounders turn to bring Society informations and to remind the conference of the great impact the GB members always have had within international committees. She showed that she is not only an excellent lecturer but also a good flutist. Her concert at the banquet will be remembered.

Corlea Plowman, always well prepared and organized came to the State conference in Germany. As the European regional conference 2011 will take place in Germany, she took the opportunity to

begin the planning.

The European Regional Director, Birgit Svensson and past Regional Director Drs. Trijny Schmitz du Moulin were invited guests in Cambridge. Birgit gave a speech "Europe, How are you?" and Trijny contributed gems from her daily life.

### European Forum

Diana Bell, chair of the European Forum makes preparations for the session at the Regional conference in Oslo. At this occasion information about the European web site will be given.

### The European Regional Conference

The members of the steering committee have their hands full in working with the final issues.

Barbro Sommerset, the conference chair, is looking forward to meeting the participants.



## What is the role of the parliamentarian? Must we take her decisions as the "last word"?

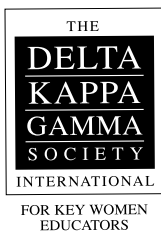
A parliamentarian is an advisor; the position is not one of power. Parliamentary Law gives to the chair alone the power to rule on questions of order or to answer parliamentary inquiries. The parliamentarian provides the chair with appropriate

facts to enable her to rule correctly. In Delta Kappa Gamma specifically:

The parliamentarian at each level shall (1) act as advisor to the officers and the members of her organization in matters pertaining to interpretation of the Constitution and to parliamentary usage, (2) serve as an ex-officio member, without vote, on the respective executive board. [Constitution Article VI.C.10]

Any past state organization president or founder serving as ... or parliamentarian at the state level shall relinquish her voting privilege during her term of service except for a ballot vote. [Standing Rule 6.01]

Many state organizations assign the parliamentarian to committees such as Bylaws Committee (ex-officio with or without vote) or Leadership Development. As a committee member, the parliamentarian has the same, but no more, authority as any other member of the committee.



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