

Tips for Successful Fundraising

- Be Creative
- Fundraising can be friend raising
- Tap into public organizations and groups not just Delta Kappa Gamma members

What is Non-Dues Revenue?

Non-dues revenue comes from sources other than dues. Additional money helps the chapter, state organization and international, while providing quality benefits to members and ensuring the continued work of the Society. The Non-Dues Revenue committee is opening doors for new methods and possibilities for financial support for the work of The Delta Kappa Gamma Society International.

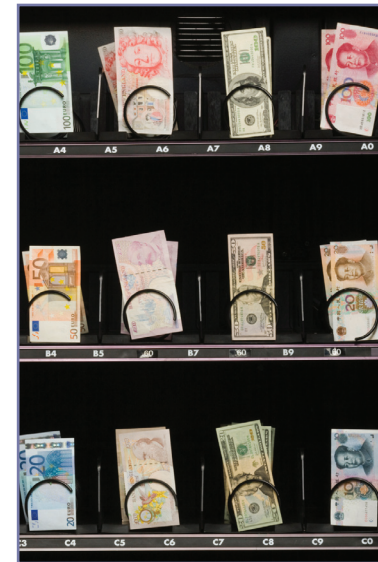
Support your Society

Take advantage of all the opportunities to make our funds grow.

www.dkg.org

Non-Dues

Revenue



The key to increasing
income for all levels
of the Society



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Publication Date: July 2011

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SOCIETY FINDS SOURCES OF NON-DUES REVENUE

Non-dues revenue provides benefits for members

Discounts and benefits for members and the Society exist in many offerings. Add a Society affinity credit card - MasterCard or Visa with no annual fee. The Society receives \$50 for each new cardholder when ordered over the phone or electronically through the Society Web site. A percentage of your expenditures also benefits the Society while you earn reward points.

The Society receives royalties from **Award Concepts**, the Society's official jeweler. Universities, libraries and individuals subscribe to the *Bulletin*. Vendors advertise in program books and participate in markets at conferences and conventions. Other avenues for non-dues revenue include Web site rental, CEU credits and event sponsorships.

Shop through **OneCause** stores, including Amazon, where you can purchase selected Society publications for your Kindle.

Purchase insurance policies from

Boon-Chapman

cancer, hospital, surgical, major medical, life and travel

Dick Carr & Associates

long term care, pet, ID theft assist

AIM

state organization and chapter meetings and individual professional liability

Liberty Mutual

auto, home and renters



“ Selling items at chapter meetings and conventions is a fun and great way to meet other DKG members and the money generated from the sales helps to support chapter and International projects. ”

— Mary Jo Wilson

Earn non-dues revenue

Chapters and state organizations can earn non-dues revenue by using these or other ideas:

Offer auctions and raffles

at state organization or chapter meetings or special events including non-members

Sponsor Scholastic book sales

or sell used books at meetings

Have a bake sale

or take orders for baked goods during holidays

Hold a chapter garage sale

Earn funds from craft sales

Buy the house

for a local theater performance. Resell the tickets at a mark up.

Partner with a restaurant

to have a pancake breakfast

Recycle ink cartridges

and electronic devices with www.greenschoolfundraiser.org

Set up sales through Craigslist

Sell recycled jewelry