

# Reinstatement

## Look to the Future

International President Dr. Jensi Souders states in the March/April 2011 *DKG NEWS*, "Members who decide to drop their membership in the Society often do so because they see no benefit in their membership. Obviously, we are not doing enough to communicate the multitude of opportunities that come with DKG membership!" The 2010-2012 International Membership Committee is working hand-in-hand with Dr. Souders in carrying out her theme "Embracing Our Vision – Designing Our Future."

To realize our DKG vision, *Key Women Educators Impacting Education Worldwide*, we have redesigned our DKG membership resources in order

to inspire sustained commitment to our Society through effective Orientations and Reorientations, and

to market the opportunities provided through DKG membership that will attract new members and entice former members to reinstate.

It is every active DKG member's responsibility to participate in DKG activities, invite outstanding educators to membership and nurture new members in the Pride of Membership in DKG!

Are you proud to be a member?

Let's work together to strengthen the Society we hold so dear!

## Learn more

Visit the Society Web site at

[www.dkg.org](http://www.dkg.org)



Reaching out  
to our former  
members!



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## How can a Chapter find former members and contact them?

- ☞ Use the chapter's Form 18 and 18A backlist to compile members who have been dropped or resigned over the past 3 to 5 years. Form 18 is the form used for payment of dues and Form 18A is the form used for dropped members. The chapter treasurer should have these forms in her records.
- ☞ Determine which former members still live in area. Find their addresses and send a personal note stating they have been missed and the new and exciting direction the Society is moving. Also send an International Membership Brochure (One and All – Get Involved). Provide contact information.
- ☞ Contact the former members who have expressed an interest in being reinstated. Share with them when the next meeting will be and explain how easy it is to be reinstated.
- ☞ Offer a ride to the next chapter meeting.
- ☞ When the former member attends, make sure she feels welcomed.
- ☞ Have the reinstatement card handy for the former member to complete and pay dues.
- ☞ The chapter does not vote on the reinstatement of former members.
- ☞ As soon as members are reinstated, get them actively involved in chapter projects and/or programs.
- ☞ Invite former members to a special chapter event: birthday, holiday social, etc.

*Let former members know that their dedication to education is valued and that the chapter would delight in having them back.*



*Probably every member of DKG has experienced rough times in their lives and had to put DKG on a back burner. Life situations, such as parents or grandparents who have health issues requiring full-time attention or their own children who for many reasons such as extra curricula activities or illnesses, have required their full-time attention. But life changes, as we all know, and these situations may not be the case now and the time is right to re-invite former members back to membership.*

## How can a State Organization find former members of dissolved chapters?

- ☞ The state organization membership committee contacts the state organization treasurer or state organization executive secretary to gain access to dissolved chapters' (1-3 years) membership records.
- ☞ The information gathered on members of the dissolved chapters will provide the committee with names of former members.
- ☞ Obtain the dissolved chapters' geographical location in relation to existing chapters in close proximity.
- ☞ Using current state organization records obtain contact information for the chapters in closest proximity so that contact with former members can be made.
- ☞ The state organization membership committee (possibly with another state organization committee such as expansion) contacts members of dissolved chapters with letters from the state organization.
- ☞ Develop a packet to send to the chapter president(s) in closest proximity to the dissolved chapter(s).
- ☞ Include a cover letter in the packet to explain the state organization's project to reach out to members of dissolved chapters who might reinstate. The packet could contain preprinted postcards for the chapter in closest proximity to send to these former members. The postcard gives the former member information about the ease of reinstatement, gives them contact information, and next meeting date, location and time.