

*SUGGESTED WAYS CHAPTERS AND STATE  
ORGANIZATIONS MAY USE  
EDUCATOR AWARD BOOKS*

*(2012-2014 Educators Award Committee)*

**For Chapters and State Organizations:**

- \*Post book information on state organization or chapter websites.
- \*Contact local DKG chapters to volunteer to present a program that promotes the Educators Award book, as well as participation at DKG conferences and conventions.
- \*Offer to do a mini presentation of the award-winning book. Include a few quotes and a short reading of the book. Give participants a few moments to ponder the issue. If time allows, participants would be invited to share.
- \*Have the executive board of the chapter read the book as a 'building' activity to motivate chapter bonding for the officers. Afterwards, the board may want to share the book in the chapter.
- \*Create "a gift basket" containing the book and flyer to use as a fundraiser or as an award for an outgoing officer, for a member receiving a degree, or a member for a specific achievement.
- \*Use book titles in the one of the must reads category as a book discussion and invite non-DKG members to participate.
- \*Present a copy to new members as a welcome gift. Attach the Ed Award seal and include the flyer and other information about DKG.
- \*Present your speakers with the Ed Award book when they come to present to your chapter. Attach the Ed Award seal and include the flyer and other information about DKG.
- \*Advertise: Attach a copy of the book jacket and a short explanation of the award winning book or the 'must reads' to your Society email contacts and selected personal emails.
- \*Donate the book and flyer (plus a bookmark, attractive pen, mug and tea bags, etc.) to silent auctions for chapter, state, regional, and/or international DKG meetings.

**For Community and Public Relations:**

Write a Book Review for a local news publication.

Present a workshop in tandem with the local Librarian and open it to the public. This would be publicized via library media/postings.

Post award winning book and must reads on faculty bulletin boards in schools in your district.

Offer to present at one of the local established "book clubs".

Offer to be a guest speaker at a university offering a course in related subject matter. (ex., psychology, sociology)

Give a copy of the Educators Award book with a gold seal on the book to the library at the local Teachers Association.

Place copy of the *Bulletin* with the article about the Educators Award recipient book and author in doctor offices, teacher workrooms or send to selected administrators.

Donate a copy of the book to the libraries of local entities to which it applies. These might include churches and synagogues, schools, retirement communities, and/or hospitals, (Many people at a local retirement community have enjoyed reading *EXIT*.)

Share the book as a study guide or quote source with small groups.

Use portions/passages of the book as prompts to motivate participants in a writers' group.

Volunteer to do an in-service presentation for a local school or district, using the book's contents to create the outline of thought and information applicable to educators and/or students.

Ask to leave a flyer or two at hair salons, doctors' offices, Yoga studios, etc.