



# SCHOOLS FOR AFRICA NEWSETTE

Official Project of The Delta Kappa Gamma Society International  
Issue 1 • Project Overview

*Includes an index of SFA Newsette issues and topics focusing on the African countries and topics associated with this project*

## International Project a Reality

Members from throughout the Society seek ways to incorporate information about DKG's first official international project into their chapter and state organization programs. This first issue of the *Schools for Africa Newsette* provides the following information for your use:

1. Overview of the international project
2. Selected resources ready for you to download and use
3. Index of newsette topics focusing on the countries involved in the UNICEF Schools for Africa Campaign
4. A program idea to present to chapter members
5. Information to include in a chapter newsletter or share as part of a committee report in a chapter meeting
6. SFA contribution information
7. How you and your chapter can share program and fund-raising ideas with other members throughout the Society



*Photo courtesy of Anne-Marie Carlson*

## Project Overview

### What is the Schools for Africa Project?

- SFA is a campaign founded in 2004 by UNICEF, the Nelson Mandela Foundation, and Hamburg Society for the Promotion of Democracy and International Law to promote education for children in Africa. DKG voted to make this its first official international project at the 2010 International Convention.

### Which African nations are part of the project?

- Originally, six countries were part of the project: **Angola, Malawi, Mozambique, Rwanda, South Africa and Zimbabwe.**
- In September of 2009 **Niger, Burkina Faso, Mali, Ethiopia and Madagascar** were added.
- **Sierra Leone and Guinea Bissau** were added in 2013 when the campaign was renewed.

### How can I support the Schools for Africa Project?

- Monetary donations using the form designed by UNICEF for DKG members support the project. Download the form on the DKG Web site under the Educational Excellence Committee link.
- UNICEF **cannot** accept material donations, such as school supplies or books for this project.
- Send **ALL** donations directly to UNICEF.

### How will donations be used for the children?

- Use of the funds varies with the needs of children in the countries being served. Some ways in which your donation might be used include:
  - Building or rehabilitating schools
  - Providing clean water and separate sanitation facilities for boys and girls
  - Supplying books, pens, furniture, and other school and sports materials.

## FOCUS ON ...

Most issues of the *Schools for Africa Newsette* focus on one of the countries that receives funds through the project.



Information includes basic facts, literacy and mortality rates, as well as on-line resources for chapters to use in generating programs or newsletter items. This project not only gives you the opportunity to share with others, but to learn more about the persons directly involved. An index of countries/topics showcased in each issue follows.

- |                            |                         |
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| Issue 2 – ANGOLA           | Issue 9 – MOZAMBIQUE    |
| Issue 3 – BURKINA FASO     | Issue 10 – NIGER        |
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| Issue 5 – GUINEA BISSAU    | Issue 12 – SIERRA LEONE |
| Issue 6 – MADAGASCAR       | Issue 13 – SOUTH AFRICA |
| Issue 7 – MALAWI           | Issue 14 – ZIMBABWE     |

Issue 15 – MDG's educates members about the Millennium Development Goals put forth by the United Nations in 2000. These goals directly relate to countries included in SFA.

## THE CORNER SWAP SHOP

HOW are you supporting the Schools for Africa Project? WHAT program has your chapter had this year? WHAT fund-raiser are you using to collect for the project? SHARE your ideas on the DKG Network at the Educational Excellence site. Look for program and fund-raising ideas for your chapter's use in this corner of each newsette.



Anne-Marie Carlson, NY, makes a friend in Rwanda.

## Tracking “Schools For Africa” on the DKG Web Site

The DKG Web site offers much information to download and use in planning programs about the SFA Project. Follow the “tracks” as laid out below to find resources to educate DKG members about this project.



Go to [www.dkg.org](http://www.dkg.org) and click on **COMMITTEES** at the top of the **HOME PAGE**. Then click on **EDUCATIONAL EXCELLENCE**. There will be link for **SCHOOLS FOR AFRICA** materials toward the bottom of that page. Most materials are also cross-referenced under the **LIBRARY** link at the top of the **HOME PAGE**. When in doubt, you can always type in **Schools for Africa** in the **SEARCH** area at the right-hand top of the **HOME PAGE** to locate resources.

Some of the resources you will find include:  
**SFA Newsettes** ... Fourteen issues of newsletters, each focusing on a different country in the project;

**SFA Fact Sheet** ... Basic facts about the project and how donations meet needs in each of the countries served;

**SFA Presentations** ... A variety of PowerPoint presentations on the project, several correlated to specific issues of the *SFA Newsettes*;

**UNICEF Brochure** ... The downloadable information flyer from UNICEF with the contribution form for DKG members.

Track down additional information and numerous video clips by googling **UNICEF**. By following these “tracks” you will find numerous sources about the project as you prepare meaningful programs. Happy Hunting!

### FUND-RAISER IDEA

**Ask members to donate loose change to the project at each chapter meeting.**

**After several months your chapter will have a sizeable donation to send to UNICEF.**

## EMPOWER WITH PROGRAMS!

Use this program idea or adapt it to meet the needs of your chapter or state organization. It comes from one generated at the XI State (Tennessee) Leadership Seminar held in 2010. Use what works. Alter or eliminate what does not.

### PROGRAM IDEA #1:

#### “Schools for Africa Project ... Just The Facts!”

#### Objectives:

1. To introduce the international project to members
2. To explain how monetary donations are used by UNICEF to support the project
3. To inspire members to embrace the project at the chapter level

#### Program Outline:

- Stage the room with African decor or copies of pictures from PowerPoint presentations posted on the Educational Excellence Committee’s SFA section of the DKG Web site.
- Play African music as chapter members arrive.
- Introduce the program by playing one or two videos available from the UNICEF website.
- Explain that the project was selected by the DKG convention as our 1st official Society project (see info on the web and/or *The DKG News, Vol. 67, no. 5*).
- Distribute the DKG/UNICEF Schools for Africa brochure (download from DKG Web site).
- Use the “Schools for Africa” PowerPoint presentation on the DKG Web site to explain:
  - Where the money collected will go;
  - What the money will buy.
- Stress that **only** monetary donations (tax-deductable in the US and in those countries where the UNICEF office supports this project) can be accepted.
- Close with an account of how past funds have been used (UNICEF site has narratives and video tapes for your use).

#### Follow-up:

- Discuss with chapter members how they can support the project.
- Make a motion to support Schools for Africa as a chapter project.

#### Resource Ideas for this Program:

- Use pictures from SFA PPT’s for decorations.
- Use the “Schools for Africa” PPT presentation.
- Pier 1 Import stores may loan you African-inspired items to use in a promotional display.
- Music: *Oliver Mtukudzi, vhunze moto* from Putumayo World Music at [www.putumayo.com](http://www.putumayo.com) [PUT 199-2/ISBN 1587590530]
- DKG/UNICEF brochure with contribution form
- UNICEF Schools for Africa videos: [www.unicefusa.org/work/education/schools-for-africa/](http://www.unicefusa.org/work/education/schools-for-africa/).
- *The Schools For Africa Newsette*, Issue 1